



Here is your picture, minutes later, fully developed.

It can reveal the world to you as you have never seen it before.

While the SX-70 moves more and more intimately into your life, you will soon learn to sense a picture, and own it. And you can own more and more little pieces of the world, as quickly as you can push the red electric button.

**T.R. UTHCO**

4131 23rd Street  
San Francisco, CA.94114  
(415)648-8882